



For Immediate Release

Media Contact:

Mary Wolter Glass

Office: +1-703-349-3347

mglass@mixelusa.com

UNIVERSITY OF MICHIGAN TO DEMONSTRATE INNOVATIVE, GREEN WATER TREATMENT IN CAMPUS ENERGY SYSTEMS

Washington, DC. – December 15, 2014 – Mixel USA LLC announced today an agreement with the University of Michigan to perform a 12-month demonstration of the Mixel 432/0 cooling water treatment on a system servicing buildings on the Main Campus. The demonstration project will begin the end of January, 2015 applying an innovative emulsion recently approved by the U.S. Environmental Protection Agency.

During the demonstration, small amounts of Mixel 432/0 will be injected into recirculating cooling tower water to address a number of fouling problems that can adversely affect operations and energy efficiency. University engineers will closely monitor system operations using a number of established performance indicators. These results will be analyzed and compared, along with economic and environmental factors, to historical data for an overall evaluation of the project. The University of Michigan's energy services include the Central Power Plant (CPP) which generates and processes four main services to the University Central and Medical Campuses; steam, electricity, compressed air and domestic hot water, and energy systems for heating and cooling facilities throughout the University that include more than 100 cooling towers.

In her announcement of the project, Mixel USA President Mary Wolter Glass stated, "We are very pleased to be able to partner with the expert energy professionals at the University of Michigan to demonstrate the efficacy of our product to service campus needs. We are certain that Mixel 432/0 will improve the environmental performance, efficiency of heat transfer, and economic return of the cooling tower–chiller systems treated. We look forward to working with the University for many years to come."

Mixel USA, LLC

Mixel USA, LLC, is the exclusive importer and supplier of Mixel® filming amine emulsion water treatments to the U.S. Mixel USA offers products manufactured by Mixel Industries SAS,



France, as well as design, installation, and/or operation of the water-treatment systems. These emulsions are based on extensive research and development and produced from organic substances to be safe for the environment. Mixel 432/0 is a registered biocide with the U.S. Environmental Protection Agency. These products have been used in the U.S. for over seven years in more than 50 facilities, and world-wide for two decades. Successful applications range from commercial and institutional building to large power and industrial plants in once-through cooling and cooling tower systems. For more information on Mixel please visit <http://www.mixelusa.com>.

University of Michigan

Located in Ann Arbor, Michigan, the University of Michigan is one of the most distinguished universities in the world and a leader in higher education. It is one of a small number of public institutions consistently ranked among the nation's best universities, and is regularly in the top three of the country's public institutions, with over 51,000 students and 5,600 faculty at three campuses. The University is a leader in research and implementation of environmentally responsible and energy efficient technologies. The Campus boasts one of the largest health care complexes in the world, the best university library system in the country, and the some of the best computer access for students and faculty of any campus in the world. For more information on the University of Michigan's Central Power Plant please visit <http://www.plantops.umich.edu/>.